

ANNUAL REPORT

2023

CONNECTIONS





OUR MISSION

To put Christian principles into practice through programs, services and relationships that build healthy spirit, mind and body for all.

OUR VALUES

CARING
HONESTY
RESPECT
RESPONSIBILITY
FAITH



LETTER FROM THE CVO & CEO

DEAR FRIENDS,

Our theme in 2023 was connections. When we chose it, we knew we would have a good deal to talk about, but we could have never expected the ways we found connections throughout the year.

Here are a two examples of how connections played out last year:

- A member who tried over and over again to change her physical health and who always saw food as an enemy to be avoided, had tried multiple ways to change her health status. Through being connected to the Daniel Plan, her view of food changed from enemy to fuel. She saw a decrease in her A1C levels, and improved physical and mental health.
- Two young brothers lacked opportunities for positive environments and people and, though they heard of after-school and summertime activities, they were unable to participate because of cost or transportation. When they discovered the programs at the (soon-to-be) Good Shepherd YMCA, they connected with people from different backgrounds, positive role models, and other students while becoming part of a community. Their school attendance improved, they discovered their passions, and they began to view themselves and others positively.

As the mission and connections of the Y expand and God continues to lead us, we are grateful for your support that built and restored more connections in our community than we can count! You are making an incredible difference.

With Gratitude,

SKIP TROTTER
Chief Volunteer Officer

BRENT PENTENBURG
Chief Executive Officer





31

Weekly classes for
Active Older Adults



300,000

Meals served to
youth in 2024



2,283

Youth served year-round
at Camp Winnebago



96%

Growth in social
and emotional skills
for youth in our programs



**CONNECTING MISSION
TO IMPACT**



42,751

Members
and growing!



41%

Members receive
financial assistance



1,656

Members
taking swim lessons



1,250

Youth served daily
in early childhood and
after school care

FINANCIALS

OUR YEAR IN NUMBERS

Greetings YMCA Donors,

2023 was indeed a wonderful year of development and growth. We asked you for your support as we rebuilt, reorganized, and reached out to meet the most pressing needs in our Rockford community. Through your generous contributions, we were able to continue to expand our services to ensure the Y is accessible to everyone, regardless of background. Because of you, we touch more lives in our community than we ever have. Thank you so very much for your generous support.

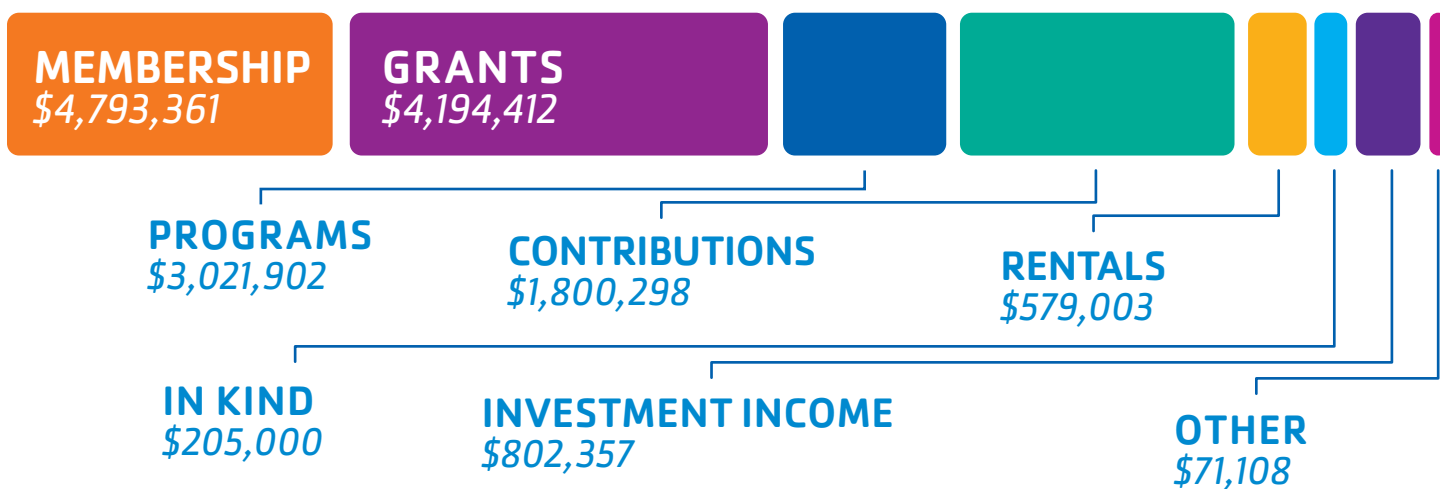
Please join me in prayer that 2024 will bring even greater opportunities to serve and strengthen our community.

In Christ,

Alan Tsao
Chief Financial Officer

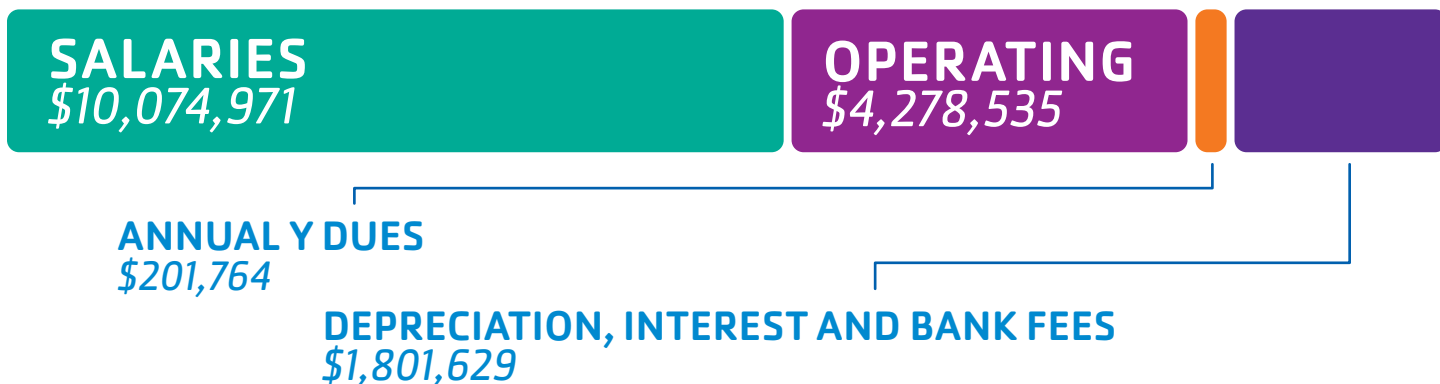
2023 REVENUE: \$15,467,441

UNAUDITED FINANCIALS



2023 EXPENSES: \$16,356,899

UNAUDITED FINANCIALS



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CONNECTIONS HERITAGE CLUB

Recognizing Membership

From the very start of the YMCA of Rock River Valley, generous friends have recognized the value of the Y's mission and have vowed to support it into the future. Heritage Club members have indicated their commitment to remembering the YMCA of Rock River Valley in their estate plans.

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YMCA of Rock River Valley is deeply grateful for all of our donors at every level. In recognition of this, we have decided to begin listing donors alphabetically rather than by gift amount. Thank you to all of our generous donors who make our mission come to life in the community every day.

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** denotes deceased*

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Capital improvements are an ongoing need at our YMCA facilities. We are grateful to the many donors who recognize this important need and who have made gifts and pledges in 2023. We are electing to recognize all gifts in alphabetical order to highlight the importance of every gift.

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